



THE 2017 SEACOAST HOME & GARDEN SHOW ARTISAN APPLICATION

SAT., APRIL 1: 10AM-5PM • SUN., APRIL 2: 10AM-4PM
WHITTEMORE CENTER ARENA, DURHAM, NH

WWW.NEWENGLANDEXPOS.COM

Exhibitor Information

COMPANY NAME (as you want to be listed in show promotional materials) _____
PRIMARY COMPANY CONTACT _____
MAILING ADDRESS _____ CITY _____ STATE _____ ZIP _____
WEB ADDRESS _____ CO. PHONE _____ CO. FAX _____
PRIMARY TRADESHOW CONTACT _____
PRIMARY TRADESHOW EMAIL _____
PRIMARY TRADESHOW PHONE _____ PRIMARY TRADESHOW MOBILE _____
PRODUCT OR SERVICE TO BE EXHIBITED _____ IS YOUR PRODUCT/SERVICE CONSIDERED GREEN?: YES NO

Booth Information

NEE HAS FINAL AUTHORITY REGARDING PLACEMENT OF EXHIBITORS

5' X 10' CONCOURSE BOOTH INCLUDES: WI-FI, COMPLIMENTARY SHOW PASSES

BOOTH NUMBER PREFERENCE: FIRST _____ SECOND _____ THIRD _____

BOOTH RATE: \$200/BOOTH \$175/BOOTH EARLY BIRD SPECIAL (Completed Application and Deposit must be received before NOVEMBER 15, 2016)

ELECTRICITY RATE: 5 AMP (120V) | 10 AMP (120V) | 20 AMP (120V)
\$65 PRE EVENT RATE / \$95 FLOOR RATE* | \$85 PRE EVENT RATE / \$115 FLOOR RATE* | \$105 PRE EVENT RATE / \$135 FLOOR RATE*
*48 HOURS PRIOR TO EVENT (All 220-volt lines priced on an individual basis. Please contact us for a quote on additional electrical services.)

Payment Information

50% DEPOSIT OF TOTAL FEES MUST ACCOMPANY APPLICATIONS. ONLY APPLICATIONS SUBMITTED WITH PAYMENT WILL BE CONSIDERED VALID.

TOTAL FEES (Booth and electric): \$ _____ DEPOSIT AMOUNT (Payment included): \$ _____ BALANCE DUE: \$ _____

PAYMENT TYPE: CHECK MASTERCARD VISA CREDIT CARD # _____ EXP DATE _____ 3 DIGIT CODE _____

CARDHOLDERS NAME _____ PLEASE ALSO CHARGE BALANCE DUE ON FEBRUARY 24, 2017

BILLING ADDRESS, CITY, STATE, ZIP CODE _____

CARDHOLDERS SIGNATURE _____ DATE _____

MAKE CHECKS PAYABLE TO: THE SHG SHOW

FINAL PAYMENT IS DUE FEBRUARY 24, 2017

Cancellation Policy

In the event Exhibitor cancels all or part of the exhibit space contracted, the exhibitor must do so in writing on or before February 1, 2017 and New England Expos will retain a cancellation fee of 50% of total fees set forth on the application. No refunds will be issued after February 1, 2017. See Rules & Regulations for more details.

Agreement - Please Sign

We fully understand that this form is a binding contract and subject to the New England Expos Rules & Regulations. Signing this application indicates that you have read and accepted the NEE Rules & Regulations, including the Cancellation Policy.

AUTHORIZED SIGNATURE _____

PRINT NAME _____ DATE _____

Referral Program

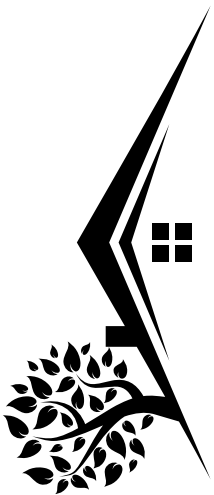
Do you know a company that would be a great fit for the show? If they book, we'll give you a \$25 credit* toward your balance due! (*Up to a \$25 credit)

COMPANY _____ CONTACT _____

PHONE _____ EMAIL _____



NEW ENGLAND EXPOS, PO BOX 764, MANSFIELD, MA 02048
PHONE: 866-295-6438 FAX: 888-550-5581 EMAIL: INFO@NEWENGLANDEXPOS.COM



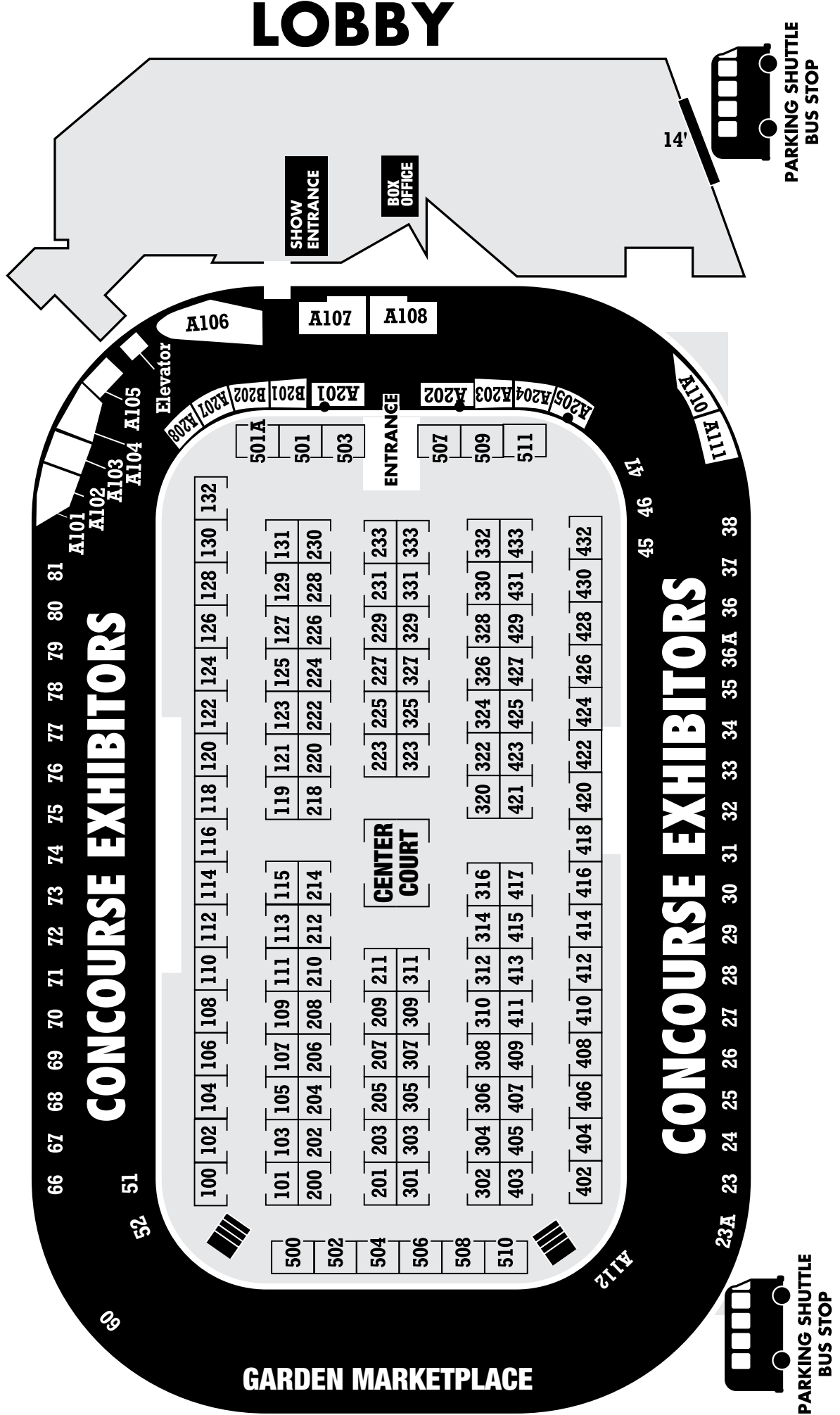
THE SEACOAST HOME
& GARDEN SHOW

April 1 & 2, 2017

Whittemore Center Arena, Durham, NH

NEW ENGLAND
EXPOS

NewEnglandExpos.com



GENERAL INFORMATION RULES AND REGULATIONS

(The Rules and Regulations on this page are hereby made a part of the signed registration form)

1. All exhibits must be in place and debris removed from aisles no later than 8am on show day.
2. No exhibit may be removed, or dismantled, before 4pm or designated closing time on closing day.
3. The exhibit floor will be opened to exhibitors not more than one (1) hour prior to opening on all show days. This rule will be rigidly enforced as a security measure.
4. The Exhibitor agrees to indemnify and hold harmless Management; Electrical Contractor, Show Decorator, their officers, agents and employees from any and all claims, causes of action and suits occurring or resulting from any damage, injury or loss to any person or persons, including but not limited to persons to whom the Exhibitor may be liable under any Workmen's Compensation Law and the exhibitor himself and from any loss, damage, cause of action, claims or suits for damages, including but not limited to loss of property goods, wares or merchandise, caused by, arising out of or in any way connected with the exercise by the exhibitor of the privileges granted herein.
5. It is mutually understood and agreed that no alteration or variation of the terms of this contract shall be valid unless made in writing and signed by the parties hereto and that no oral understanding or agreements not incorporated herein and no alterations or variations of the terms hereof, unless made in writing between the parties hereto, shall be binding on any of the parties hereto.
6. In the event the exhibitor fails to comply in any respect with the terms of this agreement all payment for this exhibit of the show shall be deemed earned and non-refundable by management. Management shall have the right to occupy the space in any manner in the best interest of Management without further notice to the Exhibitor.
7. The exhibitor shall not assign or sublet said space or any part hereof, without the written and duly signed consent of the Management.
8. This agreement is binding and hereby made a part of the signed registration form.
9. **DISPLAY RULES:** Each exhibitor is entitled to a reasonable sightline from the aisle regardless of the size of his exhibit. Exhibitors are requested to use the good neighbor policy when designing exhibit space. Side displays are not to exceed 4' in height from the aisle continuing back 5'. Further height restrictions are determined by the size and the location of the booth. Backside of displays exceeding 8' in height should be completely finished so as not to negatively impact adjacent booths. Exceptions and/or variations must be approved by show management in advance to avoid any necessary changes in your booth at show time. All aisle space belongs to the show. All decorations must be fireproofed.
10. No canvassing, solicitation of business except by exhibiting firms is allowed. Canvassing & soliciting must be confined to Exhibitor's space and in

no case may extend to any other part of the show.

11. Placing of advertising material on or in the automobiles in the parking area is specifically prohibited and no permission for such distribution will be granted under any circumstances.

12. No food or beverages may be given away anywhere during the event without written approval from Management.

13. The decision of the Management must be accepted as final in any disagreement between exhibitors.

14. The Management reserves the right to stop or remove from the site any exhibitor, or his representative, performing any act or practice which, in the opinion of the Management, is objectionable.

15. The Management reserves the right to refuse exhibits which would in any way detract from the dignity of the Event, and to refuse space when deemed unsuitable by the Management for economic reasons.

16. All matters not covered in these conditions are subject to the decision of the management, which shall be final.

17. Failure by Management at any time to require the performance by the Exhibitor of any of the provisions hereof shall in no way effect the right of Management hereunder to enforce the same, nor shall any waiver by Management of any breach hereof be held to be a waiver of any succeeding or continuing breach or a waiver of this nonwaiver clause.

18. No live animals are allowed at the Event without written approval. Properly and safely muzzled "Seeing Eye" dog accompanying a blind person is accepted.

WATCHMEN – Management will exercise all reasonable diligence in protecting property of Exhibitor. Watchmen will be on duty nightly, but Management will not be responsible for article lost by fire or theft or for any articles damaged in any way.

REMOVAL LIMIT – Exhibitor must remove all exhibits and related items by the specified move out after the close of show. In the event such exhibits and related items are not removed by the specified time, Management may, at Management's option, treat such exhibits and related items as forfeited to the Management Show Decorator and all possessory or ownership rights to exhibitor shall be forfeited.

CANCELLATION – Management reserves the right to cancel any commercial operation not listed in this application which may, in the sole opinion of Management, be deemed to be unsuitable for any reason, including economic reasons. In the event Exhibitor cancels its exhibit or defaults under any terms of this agreement at any time prior to commencement of the show, Management shall retain 50% of the total fees set forth on the registration form or have the right to collect from Exhibitor 50% of such fee as liquidated damaged. In the event a cancellation occurs for any reason 60 days prior to show, Management shall have the right to retain or collect from the exhibitor the total rental fee as set forth on the registration form. All cancellations must be in writing.

LIENS – Management will have a lien upon any and all property stored, used or located upon the leased space or elsewhere by the lessee for any unpaid

rentals and for any and all damages sustained by the breach of this contract or otherwise caused the lessee, and shall have the right to detain such property or any part of it without process of law, and may appropriate any or all such as its own to satisfy any such claim.

PUBLIC ADDRESS – Public address systems and other sound amplification not permitted except by arrangement with Management

CARE OF SPACE – Exhibitors must have at least one person in attendance at their exhibit at all times event is open to public, and must care for and keep in good order space occupied by them, taking every precaution against possible injury to visitors, guests or employees.

RESTRICTIONS – The Management reserves the right to restrict or remove exhibits, without refund, that has been falsely entered, or are deemed by the Management unsuitable or objectionable. This restriction applies to, but is not limited to, noise, PA Systems, persons, animals, birds, things, conduct, printed matter, or anything of a character that might be objectionable to the Event or to Management.

LIABILITY – The exhibitor is entirely responsible for the leased space and shall not injure, mar or deface the premises. The exhibitor shall not drive, not permit to be driven, any pins, nails, hooks, tacks, or screws in any part of the Facility. Furthermore, exhibitor shall not affix to the walls or windows of the Facility any advertisements, signs, etc., or use scotch tape, masking tape or any other adhesive tape material on painted surfaces. Automobiles, trucks and similar conveyances shall have a drip pan and/or protective material under them to safeguard the floor from dirt, oil stains, etc., and all landscaped areas must have a similar barrier under them to safeguard the floor. The exhibitor agrees to reimburse the Management and/or Facility for any loss or damage occurring to premises or equipment.

INSURANCE – Exhibitor shall purchase and maintain such insurance naming New England Expos as additional insured, as well protect him from claims which may arise or result from the activities of the Exhibitor. Exhibitor shall furnish Management evidence of such insurance and payment of the premiums thereon upon request. Neither the Management nor the Facility shall be responsible for loss or damage occurring to the exhibit or sustained by the exhibitor from any cause. The Exhibitor, if desired, must obtain such additional insured.

RIGHTS OF THE MANAGEMENT IN THE EVENT EXHIBITION IS NOT HELD – Management shall not be liable for any damage or expense incurred by Exhibitor in the event the show is delayed, interrupted or not held as scheduled; and if, for any reason beyond the control of Management, the Event is not held, Management may retain so much of the amount paid by the Exhibitor as is necessary to defray expenses already incurred by the Management.

MUSIC LICENSING – Exhibitor shall hold Management harmless for all licensing and enforcement fees for recorded or live music played or performed in their booth space before, during and after the close of the event.